



31st Voorburg Group Meeting
Zagreb, Croatia

Organization of Conventions and
Trade Shows (ISIC 8230)
Sector Paper

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Agenda

- Introduction - Sources & country progress reports results
- Classification highlights - industry and product
- Turnover Statistics highlights
- SPPIs highlights
- Concluding points

Sources of Information for Sector Paper

- Three mini-presentations on output/turnover
- One mini-presentation on SPPI
- Additional research on SPPI for three other VG members (France, Australia, New Zealand)

Country Progress Report Results

- 20 out of 26 countries reported that turnover statistics are calculated at the industry level
- Only 4 countries reported calculation of price indexes but it turns out that only 2 actually publish an SPPI for 8230
- Product-level detail is almost absent except for one country
- Despite relative lack of SPPI experience, VG decided Sector Paper could include both turnover and SPPIs due to relative homogeneity of industry

Service definition (ISIC)

- Organization of conventions and trade shows
- ISIC defines this industry as “the organization, promotion and/or management of events, such as business and trade shows, conventions, conferences and meetings, whether or not including the management and provision of staff to operate facilities in which these events take place”

Industry classification comparison

Classification	Section	Division	Group	Class	Description
ISIC, Rev. 4	N – Administrative & support service activities	82 – Office administrative, office support, and other business support activities	823	8230	Organization of conventions and trade shows
NACE, Rev. 2	N	82	823	82.30	Organization of conventions and trade shows
NAICS	56 – Administrative and Support and Waste Management and Remediation Services	561 – Administrative and support services	5619 – Other support services	561920	Convention and Trade Show Organizers
ANZSIC 2006	N - Administrative and Support Services	N72 - Administrative Services	N729 - Other Administrative Services	N729900	Other administrative services, n.e.c.

Product classification

- CPC/CPA have two products - one for convention organization services & one for trade shows
- NAPCS distinguishes between “assistance” services and “support” services
- Potential distinction without significance since most countries don’t produce product-level detail and/or roll-up the data for publication purposes

Turnover Statistics - highlights

- Represent very small part of total turnover in most countries and about 14-19 percent of office and administrative services
- Combination of surveys and admin data used - depends on whether SBS or STS
- Measurement of turnover relatively straightforward due to homogeneity (over 95% primary to this industry)
- Potential issue about treatment of overnight stays associated with conventions or meetings; lack of dedicated SPPI for deflation

SPPI - highlights

- France has published SPPI for 82.30 since end of 2007; Sweden calculated and schedule to publish starting in 2016
- Collection via dedicated sample surveys
- Mostly targets business users but France also has a BtoAll index
- Pricing methods dependent on type of service - see table 3 for summary
- Need to revisit if/when more countries develop SPPI for 82.30

Concluding remarks - leaving you with some questions

- Are members “ok” with including SPPIs in this paper even if experience is limited to a handful of NSOs?
- Possibility of significant reselling of services?
- Potential for investigation of seasonality?
- Handling of oversight stays for one-day events- is Sweden correct in de facto including them in 82.30?